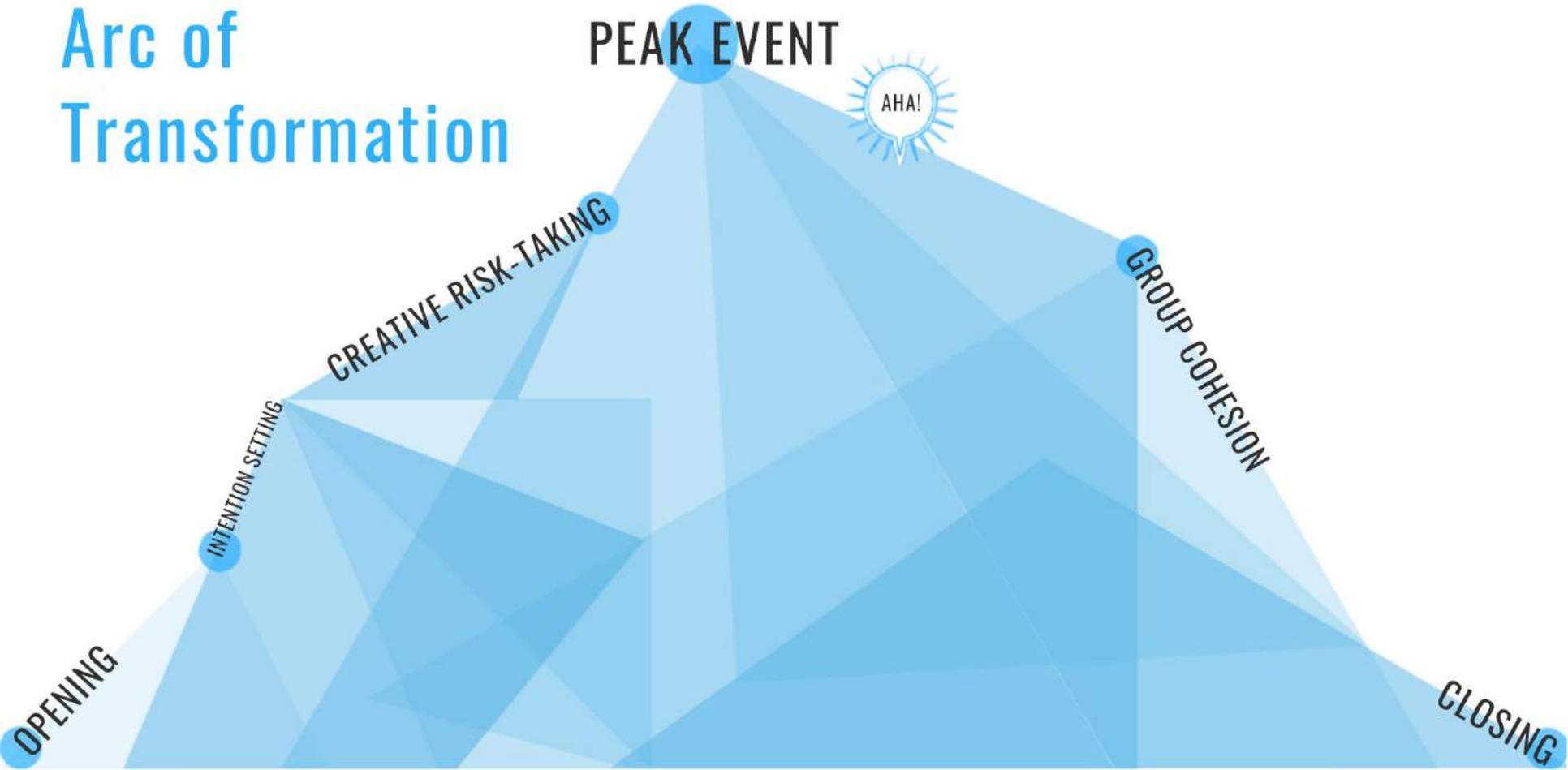




**OUR METHODOLOGY**

**LATE NITE ART**

# Arc of Transformation



# THE SIX STAGES

## STAGE 1: OPENING

The opening sets the stage for the whole experience. The facilitator creates safety and introduces our unique process and tools, which are likely to be unfamiliar to participants.

## STAGE 2: INTENTION SETTING

Participants begin to orient themselves, setting an intention for their time together. They start letting go of their inhibitions and judgements, and step into a more connected space.

## STAGE 3: CREATIVE RISK-TAKING

With increasing levels of creative risk, the facilitator pushes the groups edge, guiding people out of their heads and into the experience. When they mirror each other, there is an emotional resonance that occurs, which can create a surprisingly deep level of connection. People are often on the edge of their seat, alternating between laughter, connection, and surprise.

## STAGE 4: PEAK EVENT

This is the place where the group becomes more vulnerable. You can feel the level of the conversations drop into a deeper, more engaged place. Participants feel connected and seem to be making more eye contact. They often share their learning openly in front of the entire group. It seems, that the creative and social walls each person came in with have melted, and what's left is a sense of freedom and openness.

## AHA MOMENTS:

The AHA moments start formulating before, during, and after the peak event. These epiphany's look different for each participant, but often apply to the participant's life and role outside the LNA experience.

## STAGE 5: GROUP COHESION

This is where the group comes together and forms its own identity. People move from "me" to "we." During the large group sharing, there are moments when the entire group laughs together. They begin to feel like they are part of a community, or larger whole, where they belong, and feel seen. Hierarchy and silos have dissipated.

## STAGE 6: CLOSING

Participants are in a heightened creative state. Each person extracts learnings from the process and applies them to their own lives and work. Some people may be reflective and internal, while others may be in party mode. It's a sensitive time. During this stage, the facilitator helps participants come down, and powerfully close out the experience.

# OUR STORY

Since our first event in 2010 inside a living room in Vancouver, British Columbia, LATE NITE ART has been in a continual state of evolution. Our curriculum and methodology has grown organically out of the 200+ experiences we have hosted now across 9 countries.

It draws on the work of my mentors Charlie Murphy and Peggy Taylor, Co-Founders of [Partners for Youth Empowerment Global](#) (PYE Global). I first met Charlie and Peggy in 2000, as a disillusioned 13-year old on Whidbey Island, Washington. Through their multicultural, multi-generational, arts-based empowerment camps, I was inspired to become a facilitator. This catapulted me onto a new path to becoming what Charlie described as a Social Artist: *“someone who draws on artistic practice, group dynamics, and creative ideas to facilitate change.”*

LATE NITE ART’s curriculum draws on the creative practices I learned as a lead facilitator and trainer for PYE Global. After leading LNA experiences for over 6 years now, I have been delighted to see the cross-cultural nature of this work, and it’s ability to transform the culture of groups from French executives and Federal Probation Officers, to University students and entrepreneurs. Whether or not you see yourself as a “creative,” LATE NITE ART is a doorway for anyone to step into a higher level of their own imagination and connection with others. Ready to begin?

**Adam Rosendahl**

Founder and Chief Experience Officer  
LATE NITE ART, LLC